Strengthening Selwyn Families and Communities through providing and maintaining a Selwyn District Parenting Network which promotes and encourages development and empowerment of parents and caregivers in an educative, supportive and child friendly environment.

SELWYN PARENTING NETWORK

ANNUAL REPORT

July 2017 – June 2018

Selwyn Parenting Network Inc. has become a first point of call for many parents and caregivers in the Selwyn region. Born from a belief that learning and placing importance on a great start in life should be attainable for ALL children (of all ages), for all parents and families, the main benefits are to children, parents & caregivers, and family/whanau. In addition, this benefits many by strengthening our wider community and working collaboratively with our stakeholders and many community organisations.

SPN provides services which engage and empower others, especially parents and caregivers who may be in need of additional support (to overcome challenges, build self-reliance and resilience) and connect those who may require long term support within the Selwyn Community.

We have been able to present opportunities for people to interact, upskill, form relationships and share experiences, all whilst participating in their local Selwyn community.

CHAIR'S REPORT

Kia ora and welcome to this year's Annual Report for the Selwyn Parenting Network Inc.

A huge thank you to all the Board, Staff, Volunteers, Funders and Community Members who have supported us this year to collaboratively serve the parents and families of Selwyn.

It is a privilege and pleasure to journey alongside the SPN Team. I use the word 'team' because with each project or event there is a strong feeling of working together. There is a strong sense of shared vision and effort.

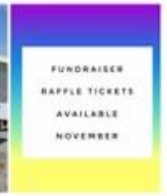
Our communities inspire us and the families we see at our trainings and events demonstrate that we are doing something well.

I invite you to read this Annual Report which celebrates the past year and we look forward to sharing many more successes in the future.

SEP 15

Growing Great Kids - ar evening with Ian Grant

Public · Rolleston Christian School and Selwyn Parenting Network Inc



EVENTS AT A GLANCE

- **KIDS FEST JULY 2017** SPN hosted workshops in Rolleston, Burnham, Darfield & Lincoln
- **DIANE LEVY AUGUST 2017** Building Resilient Teens Speaker During Parenting Week
- **IAN GRANT SEPT 2017** – Guest Speaker Event
- **SPN FAMILY FUN DAY OCT 2017** – First of Two Flagship Events proudly delivered by SPN
- **YOUNG DRIVER COACHING EVENTS** Organised in conjunction with ProActive Drive. One held in Rolleston (Sept 2017) One in Darfield (Dec 2017)
- **SELWYN MOTORFEST NOV 2017** – Attendance with our fundraiser Play House & ProActive Drive
- **LEESTON CHRISTMAS PARADE DEC 2017** Participation in the parade with Play House Float
- **WAITANGI PICNIC FEB 2018** Attendance at Two River Community Trust Event with activities
- **SPN CHILDRENS DAY MARCH 2018** – Second of our Flagship Events proudly delivered by SPN
- **MALVERN MATARIKI JUNE 2018** Attendance at Two River Community Trust Event with activities
- **SPN PLAY & CONNECT** Each Term
- **PARENTING TOOLBOX**

As a grassroots driven community organisation SPN aims to meet the parenting needs of both parents and caregivers in many ways, including ways that are educational and fun.

As a result SPN has held regular events for Selwyn communities since its inception, all of which deliver accessible, low-cost, educative and fun activities and programmes for parents and caregivers.

Between July 2017 and June 2018 SPN has continued to strengthen its support from the community for a number of events, and this has been demonstrated by a consistent increase in the numbers attending. We have also been very fortunate to attract and retain sponsorship and participation by local service providers, businesses and other organisations.

FAMILY FUN DAY 2017

Family Fun Day
Lincoln Events Centre
Thursday 12th October 2017

SPN was once again very pleased to receive funding from both Selwyn District Council and also the Lincoln Rotary Club – Neighbourhood Trust, enabling it to host another **Family Fun Day** in Lincoln, with admission by Gold Coin Donation.

Despite being faced with three consecutive days of downpour leading up to the event itself (and one very soggy outdoor space!) we were able to implement our contingency plan which saw us operating from both inside the Lincoln Events Centre, and also utilising the back car park which worked incredibly well.

The strengthening sense of community was very prevalent in the day and it also provided a great day of induction for our new coordinator, Kate Webb who officially took over from Kimberlee Woods in Oct 2017.

Children's Day
Foster Park, Rolleston
Sunday 4th March 2018

CHILDRENS DAY 2018

The Selwyn Community did not disappoint for our Flagship **Children's Day** Event in March, this year hosted from Foster Park with proud principal partners Faringdon, and a large number of other sponsors supporting us.

The event served as an opportunity for us to also officially celebrate our 5th Birthday (as an incorporated society with charitable status) with both Selwyn Mayor Sam Broughton and also Amy Adams MP in attendance.

The feedback poured in from the Selwyn Community following the event with much praise for an incredibly well organised event that provided the community with the opportunity to enjoy a free day of family fun, and most importantly the chance to recognise how precious our Whānau and tamariki are.

Taking Sponsorships to new levels: A visual representation of Children's Day 2018 Sponsors

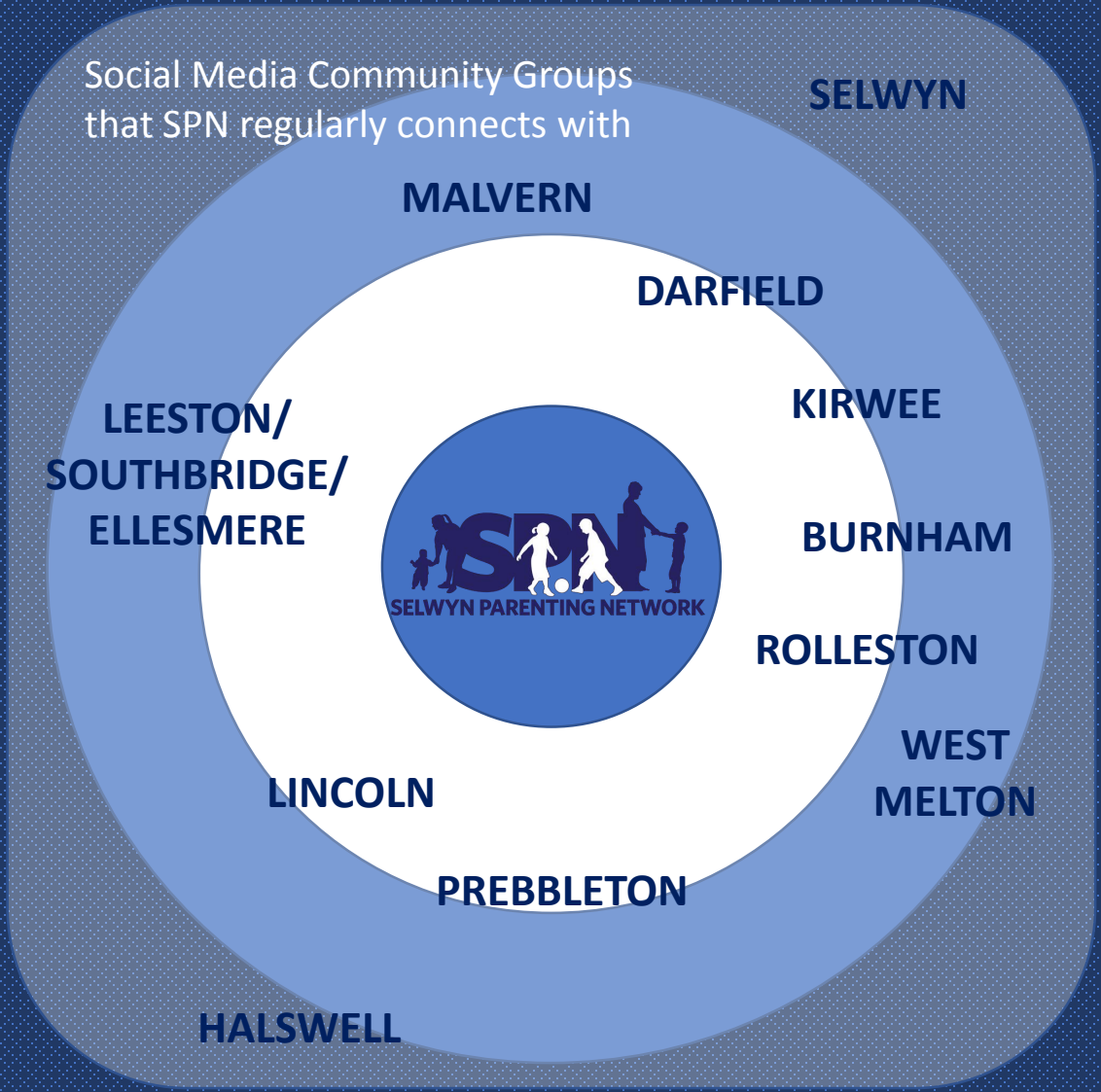
SOCIAL MEDIA

Over 1800 Engaged Followers on our Social Media Platforms

Our presence on social media has continued to grow over the past year, and has become our most widely used marketing tool to connect with parents and caregivers across Selwyn.

Utilised on a daily basis, SPN has worked hard to maximise on the growing power and influence of social media to share our events, local community news, informative resources and empowering content with our followers.

We have continued to build recognition through sharing with various community groups:

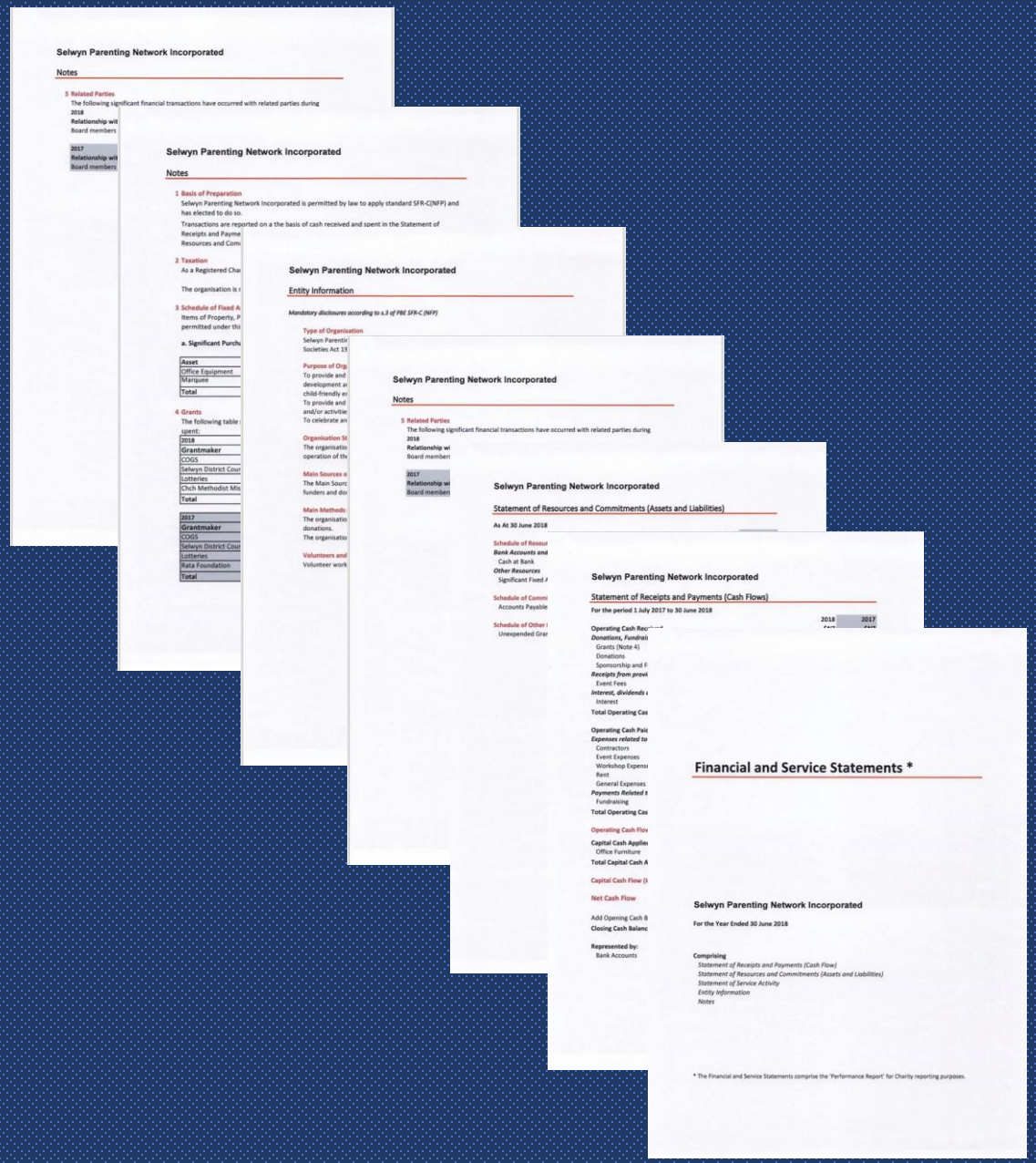


COMMITTEE & STAFF

October 2017 saw Kimberlee Woods stepping down from the Coordinator role to undertake additional hours in her other work whilst remaining on the SPN Committee. She was certainly a hard act to follow with her SPN knowledge base (as one of the founding members of SPN), and her undeniable passion.

Her role was filled by Kate Webb who joined us in October, and has since taken the reins with the day to day operations of SPN.

We also bid farewell to Jacky Muirsmeath – SPN Community Liaison Manager, Cristene Trenuela-Chan, SPN Events and Lindy Wheelan – Treasurer who were instrumental in seeing so many of our events and strategies come to fruition within their part time and voluntary positions. They remain part of the extended SPN team as volunteers at flagship events.



FINANCIAL REPORT

The Committee would like to thank Lindy Wheelan for carrying out the role of Treasurer for the 2017-18 year. Her enthusiasm with the accounts, and at our events, was much appreciated. Lindy stood down in July 2018, but before that, managed to transfer our accounts over to the Christchurch Community Accounting programme.

SPN had some changes with our contractors during the year which lead to some savings and us showing a surplus. We established ourselves at Generation House this year which was a new budgeted expense for the organisation.

SPN appreciates the sponsorships that we have received this year which have added value to our events and programmes. The families of Selwyn appreciate their financial and in-kind contribution to our organisation.