

SELWYN PARENTING NETWORK STRATEGIC PLAN 2019 - 2021

Our Vision:

Strong connected, confident and caring families, whanau and communities in Selwyn.

Our Mission:

To strengthen whanau through empowering parents and caregivers to learn, play, connect and thrive with their tamariki.

Our Purpose:

To maintain a Selwyn District Parenting Network which promotes and encourages development and empowerment of parents and caregivers in an educative and supportive environment.

Selwyn Region:

- Population: 59,300 with a growth of 6% per year
- People under 15 veárs old: 12.004
- Regional migration drove 59% of population growth over past 5 years
- Young families are driving this regional migration
- Selwyn is the fastest growing region in NZ

Collaboration:

support

collaborative

groups and

SPN will create and

relationships with

other community

organisations that

will add value to

our communities.



Support **Network:**

SPN will identify

current service

gaps, develop

address needs

with the right

resources and

supports.

and link families

strategies to



Family Events:

SPN will create

families and

opportunities for

communities to

participate in fun

events aimed at

tamariki of all

ages.



Parenting Education:

SPN will create opportunities for families and communities to access quality parenting education.

Information 🚣 🚣 **Provision:**

SPN will be visible and accessible to our communities through the SPN website, other digital platforms and people.

"Providing a 'Parenting Signpost' of service providers and community organisations who in turn help strengthen, support and empower all families in the Selwyn district."

Our Strategic Priorities:

Through our planning process we have identified five key priorities: Collaboration, Support Network, Family Events, Parenting Education and Information Provision which feed into our overall values: Learn, Play, Connect & Thrive.

Our efforts and investment will be placed into these five strategic priorities which are based upon feedback from our stakeholders. These priorities will guide our activities for the next three years.

LEARN

PLAY

CONNECT THRIVE

- Develop significant partnerships that are 'win-win'
- Create 'hubs' at events
- Include partners and service providers on the website
- Raise the profiles and promote partners
- Participate in and add value to partners' events and projects

- Strengthen SPN's advocacy role in the community
- Be responsive
- Support services for parents
- Strengthening our community through flagship events
- Celebrating tamariki of all ages
- Run events that are minimal or zero waste
- Speakers
- Messaging on social media
- Social media campaigns
- Support initiatives and courses offered by service providers
- Supporting peer to peer networks

- Through the use and promotion of our website
- At events
- Through our messaging on social media

