

SPAT SELWYN PARENTING NETWORK 2022 - 2025

Our Vision:

Strong connected, confident and caring families, whanau and communities in Selwyn.

Our Mission:

To strengthen whanau through empowering parents and caregivers to learn, play, connect and thrive with their tamariki.

Our Purpose:

To promote, encourage, educate and empower parents, caregivers and families through improving access to quality resources across Selwyn and wider Canterbury.

Selwyn Region:

- Population of Selwyn*: 73.600 (*June 2021) with a growth of 4.8% in 2021
- People under 15 years of age represent around 23% of the Selwyn population
- Economic growth of Selwyn is growing by 7% against a nátional average of 4.2%
- Young families are driving this regional migration
- Selwyn is the fastest growing region in NZ

Collaboration:

support

collaborative

groups and

SPN will create and

relationships with

other community

organisations that

will add value to

our communities.



Support **Network:**

SPN will identify

current service

gaps, develop

address needs

with the right

resources and

supports.

and link families

strategies to



Family Events:

SPN will create

families and

opportunities for

communities to

participate in fun

events aimed at

tamariki of all

ages.



Parenting Education:

families and

communities to

access quality

parenting

education.



SPN will provide opportunities for accessible digital platforms for signposting to information and resources relevant to our community.

Information 🚣 🚣 **Provision:**

"Providing a 'Parenting Signpost' of service providers and community organisations who in turn help strengthen, support and empower all families in the Selwyn district."

Our Strategic Priorities:

Our efforts and investment will be placed into the five strategic priorities:

- Collaboration
- Support Network
- Family Events
- Parenting Education
- Information Provision

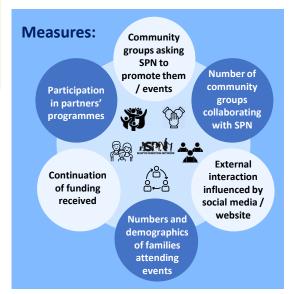
These strategic priorities are based upon feedback from our stakeholders and will guide our activities for the next three vears.

CONNECT

- Develop significant partnerships that are 'win-win'
- Create 'hubs' at events
- Include partners and service providers on the website
- Raise the profiles and promote partners
- Participate in and add value to partners' events and projects

- Strengthen SPN's advocacy role in the community
- Be responsive
- Support services for parents
- Strengthening our
- community through flagship events
- Celebrating tamariki of all ages
- Run events that are minimal or zero waste
- Speakers
- Messaging on social media
- Social media campaigns
- Support initiatives and courses offered by service providers
- Supporting peer to peer networks

- Through the use and promotion of our website
- At events
- Through our messaging on social media



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