



# SELWYN PARENTING NETWORK STRATEGIC PLAN 2022 - 2025

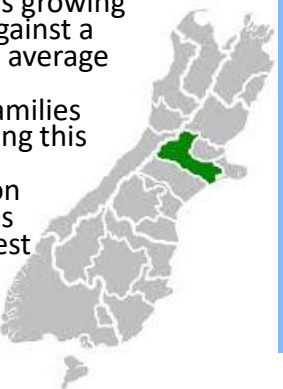
**Our Vision:**  
Strong connected, confident and caring families, whanau and communities in Selwyn.

**Our Mission:**  
To strengthen whanau through empowering parents and caregivers to learn, play, connect and thrive with their tamariki.

**Our Purpose:**  
To promote, encourage, educate and empower parents, caregivers and families through improving access to quality resources across Selwyn and wider Canterbury.

**Selwyn Region:**

- Population of Selwyn\*: 73,600 (\*June 2021) with a growth of 4.8% in 2021
- People under 15 years of age represent around 23% of the Selwyn population
- Economic growth of Selwyn is growing by 7% against a national average of 4.2%
- Young families are driving this regional migration
- Selwyn is the fastest growing region in NZ



"Providing a 'Parenting Signpost' of service providers and community organisations who in turn help strengthen, support and empower all families in the Selwyn district."

**Our Strategic Priorities:**  
Our efforts and investment will be placed into the five strategic priorities:

- Collaboration
- Support Network
- Family Events
- Parenting Education
- Information Provision

These strategic priorities are based upon feedback from our stakeholders and will guide our activities for the next three years.

